

The GCRL Vision: to provide the best picks for information, hubs for community interaction, places to learn and grow.

The GCRL Mission: providing a gateway to information, reading engagement, cultural enrichment, and lifelong learning.

GCRL Strategic Priorities / 2019 – 2023.

Approved by the Regional Library Board 11-19-2018

- Community Centers for Access to Information
 - **Provide excellent customer service as public needs evolve** through continued investment in staff development and training.
 - Select material that reflects the diverse needs of the community so that relevant print, digital, and special collections are freely available.
 - Current Topics/ Popular Titles
 - General Information on Broad Array of Topics
 - Local History & Genealogy
- Places for Literacy and Lifelong Learning
 - Support development of early literacy skills in young children through investment in materials, services, and programs for families, childcare providers, and educators.
 - Support Services for Educational Success
 - Provide opportunities for adults to meet, learn, and contribute so that we build strong connections within the community.
 - Lifelong Learning (Personal Growth Opportunities)
 - Invest in more programs and services that advance digital literacy so that customers use technology to enrich their lives.
- Hubs for Community Connections
 - Develop stronger relationships with community members by providing responsive programs and services.
 - Enhance strategic partnerships with organizations to better meet the unique needs of the community.
 - Expand the impact of the library beyond physical branches through community outreach and digital services.
- Spaces for Discovery and Creativity
 - Ensure both library branches continue to be welcoming and accessible destinations to serve as vibrant community spaces for all residents.
 - Increase awareness of the library and its benefits through expanded promotion of programs and services.

Evaluation:

- The staff will examine progress & develop activities in January, May, and August to support goals.
- The Board of Trustees will examine progress toward achieving goals quarterly