



**The GCRL Vision:** The Galax-Carroll Regional Library builds community by offering freely accessible and high-quality collections, programs, and services that support lifelong learning and foster connections. We welcome and encourage everyone to use the library to spark ideas, explore creativity, and build connections to enhance the quality of life in our community.

**GCRL Core Values:** Excellent Quality of Service, Community, Vision

**The GCRL Mission:** Providing exceptional library services to enrich and sustain a vibrant community.

## GCRL Strategic Priorities / 2024 – 2028

*Approved by the Regional Library Board September 18, 2023*

### ❖ Places for Literacy and Lifelong Learning

- **Support development of literacy skills** through partnerships and investments in materials, services, and programs for adults, children, families, childcare providers, and educators.
  - **Support Services for Educational Success**
- **Provide opportunities for adults to meet, learn, and contribute** so that we build strong connections within the community.
  - **Lifelong Learning (Personal Growth Opportunities)**
- **Invest in more recreational and educational programs and services** that advance connections between people in our community.

### ❖ Community Centers for Access to Information

- **Select material that reflects the diverse needs of the community** so that relevant print, digital, and special collections are freely available.
- **Ensure both library branches continue to be welcoming and accessible destinations** to serve as vibrant community spaces for all residents.
  - **Current Topics/ Popular Titles / Internet Access**
  - **General Information on Broad Array of Topics**
  - **Local History & Genealogy**

### ❖ Community Connections

- **Develop stronger relationships with community members** by providing innovative programs and services.
- **Enhance strategic partnerships with organizations** to meet the unique needs of the community.
- **Expand the impact of the library beyond physical branches** through community outreach and digital services.

### ❖ Regional Library Internal Operations

- **Provide excellent customer service as public needs evolve** through continued investment in staff development and training.
- **Update policies and procedures** to streamline current workflow processes.
- **Maintain neat, clean, and functional facilities** for our community to use.
- **Offer convenient methods for financial contributions** to the Regional Library & Foundation.

### ❖ EVALUATION:

- Staff will examine progress & develop activities in January and July to support goals.
- The Board of Trustees will examine progress toward achieving goals semi-annually.